

Dexter Adams

FrontEnd Developer

Education

Dexter Adams
Charlotte NC 28212

www.thecyborc.com

Westwood College / Bachelor of Science in Web Design and Multimedia
May 2015

Objective

Creative and results-driven front-end web developer with over 8 years of experience in CSS and HTML in Web & Email Development. Experienced in building responsive email templates from scratch and testing across multiple platforms to optimize results. I am seeking a challenging role in a dynamic organization where I can leverage my expertise to create visually appealing and user-friendly websites and emails. I am committed to staying current with the latest web development technologies and trends. I bring a strong attention to detail, a history of versatility and flexibility, and problem-solving skills to every project. Ready to take on new challenges and drive the success of the organization.

Experience

Brownsville City - Webmaster

June 2023 - current

Developed and revitalized websites for the City of Brownsville. Addressed accessibility improvement, implemented new processes to improve efficiency. Oversaw the complete redesign, build and launch of City's primary website.

Prompt.io - Software Developer

August 2021 - February 2023

Developed feature-rich customer-facing web pages. Built user-friendly pages that enhanced the overall customer experience. Provided support with debugging and troubleshooting, ensuring seamless website performance. Improved CSS stylings to increase mobile responsiveness and user experience. Collaborated with cross-functional teams including back-end developers, and product managers to deliver high-quality web pages.

Claire's - Email Developer

September 2020 -August 2021

Focused on developing and maintaining high-quality email templates. Replaced outdated emails with fully responsive email templates, leading

to increased open and click-through rates. Handled email testing to ensure consistent email layout across different devices and email programs. Provided front-end web development support to team members as needed, demonstrating the versatility and technical expertise.

Techtronic Industries - Front-end/Email Developer

August 2018 - March 2020

Handled the development of complex and interactive websites and email templates for clients in a variety of industries. Integrated backend data to support product pages and streamline the production of new pages. Improved the organization of stylesheets to increase flexibility and responsiveness of page styles and email templates. Created interactive features such as a flip-book-like video that played as users scrolled, enhancing the user experience. Constructed site components and email templates with a focus on reusability, reducing development time and costs. Mentored junior developers and collaborated with UX designers and back-end developers to ensure seamless website and email integration and functionality.

DOM360 - Front-end/Email Developer

November 2015 - August 2018

Implemented best practices in email design and coding to drive engagement and conversions. Created a custom application that automates the creation of simple web pages, reducing manual effort and improving efficiency. Built a centralized style sheet to standardize web styles across the company, improving consistency and user experience. Replaced outdated email templates with fully responsive email templates, leading to increased open and click-through rates. Mentored junior developers and provided technical guidance on email development projects.

Qualifications

as Digital Producer

HTML, CSS, JavaScript, Handlebars, API Frameworks, CRMS, CMSs, and jQuery 7+ years

Email for Digital Marketing 6+ years

Developing automated and personalized marketing Emails 6+ years

Adaptive and Responsive Email techniques 6+ years

Working with and managing marketing automation with Litmus, Mailchimp, and CRMs 6+ years

Working with API frameworks 6+ years

Computer Science Fundamentals and Data Structures 6+ years

Working Knowledge of Adobe Creative Suite

Working Knowledge of CRM Systems

